



2nd Agriculture Show in Kandahar

PARTNERS:



QUOTES:

“There is no doubt that this exhibition is very important both agriculture development and raising local awareness”

A visitor

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The second spring Festival

Afghan Innovative Consulting Bureau (AICB) with cooperation of CIDA and Government Departments and other stakeholders conducted the second agriculture festival in Kandahar from 25 to 27th February 2009. This festival was dedicated towards showcasing locally produced flowers, trees and vegetables saplings both for awareness and sale.

The festival provided a good chance to the local farmers and producers to sell their products to the customers. During the three days event more than 600000 Afn sale was done and more than 80000 visitors paid visit to the festival. The event also provided a forum for creating business and professional linkages for future transactions.

The show was inaugurated by the Deputy Governor Dr. Gulam Jilani Hamyoon and other government officials. During his speech Dr. Hmayoon stressed the importance of agriculture in **Afghanistan’s development** and appreciated the efforts of AICB in this regards.

The Director of Agriculture thanked AICB for organizing the event and added that marketing for agriculture product is the key toward agriculture development.

The event was well decorated and 31 stalls of different nurseries, agro-chemicals and machineries and technologies were exhibited.



The event proved to be a good gathering for locals and raised awareness towards local agriculture products.

Messages regarding anti-narcotics, greenery, environment protection and peace were also delivered.



Successes

- 31 various agriculture related businesses and stakeholders participated in the festival
- More than 8000 individuals paid visit to the festival
- More than 600000.00Afghani sale was recorded in three days event, besides the potential deals made for future
- Potential business linkages were created and the exhibitors were oriented about distributing their contact and product details
- Promotion against narcotics were carried out information
- Orientation were provided to various visiting farmers on planting and plant protections issues
- Messages regarding promoting environment protection, increasing greenery, increasing local awareness of local products and anti-narcotics were delivered during the event
- The event proved to be a very good local gathering

